



ATLANTA'S RISING WOMEN

*Work Smarter:
Business Tools to Make
Your Life Easier*

*Websites, Apps and Tech to help you
run a more efficient business.*

Work Smarter:

Business Tools to Make Your Life Easier

WEBSITES

Wix.com

Wordpress.com

squarespace.com- Recommended for bloggers

shopify.com- Recommended for boutiques

TO SCHEDULE INSTAGRAM POSTS:

Planoly (We use this for our Instagram & it works wonderful!)

TO TRACK STATS:

Instagram Insights (on The Business Accounts)

Squarespace Analytics

SamCart

Planoly

GRAPHICS: (STOCK IMAGES)

Creativemarket.com

Hautestock.ca

Shutterstock.com

Createherstock.com

Wonderfelle.com

Shebold.life

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TO CREATE YOUR OWN GRAPHICS:

Canva.com
Photoshop
Adobe InDesign

TO CREATE DIGITAL PRODUCTS:

Apple Pages
Keynote
InDesign
Canva

TO DELIVER DIGITAL PRODUCTS:

Pulleyapp.com
Sendowl.com
Payhip.com
Gumroad.com
SamCart

TO SEND EMAILS AND EMAIL FUNNELS:

ConvertKit.com
Mailchimp
Get Response
Campaign Monitor